

FIG. 2

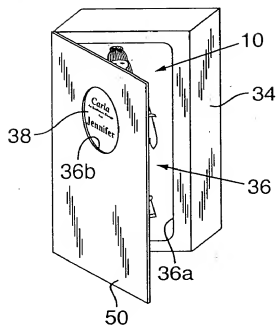
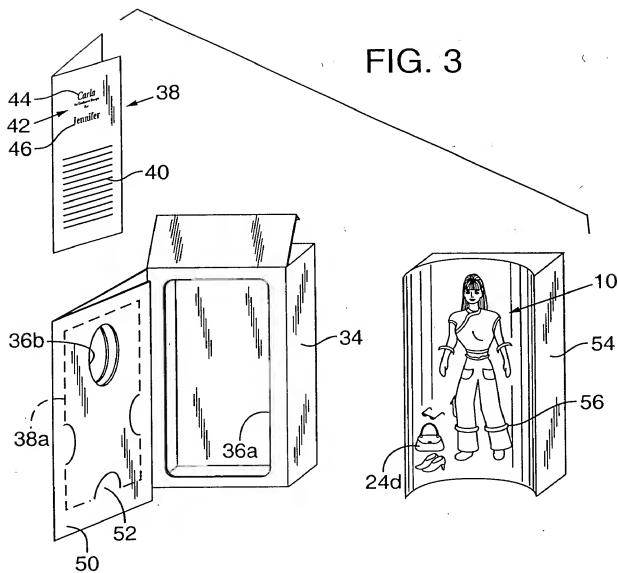


FIG. 3



COMPUTER NETWORK

FIG. 4

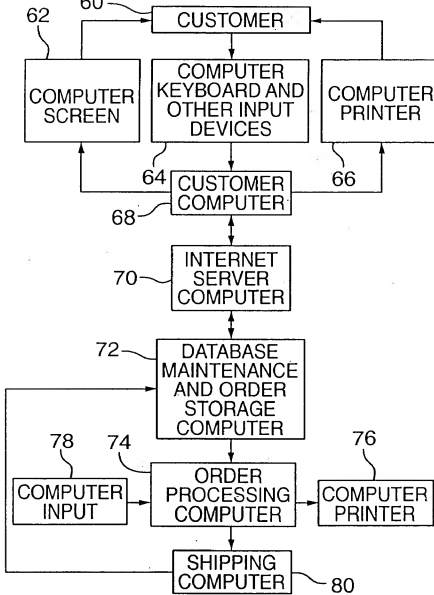
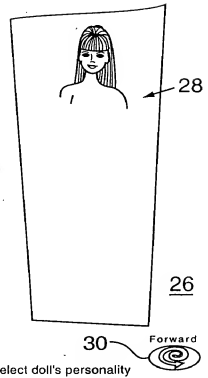
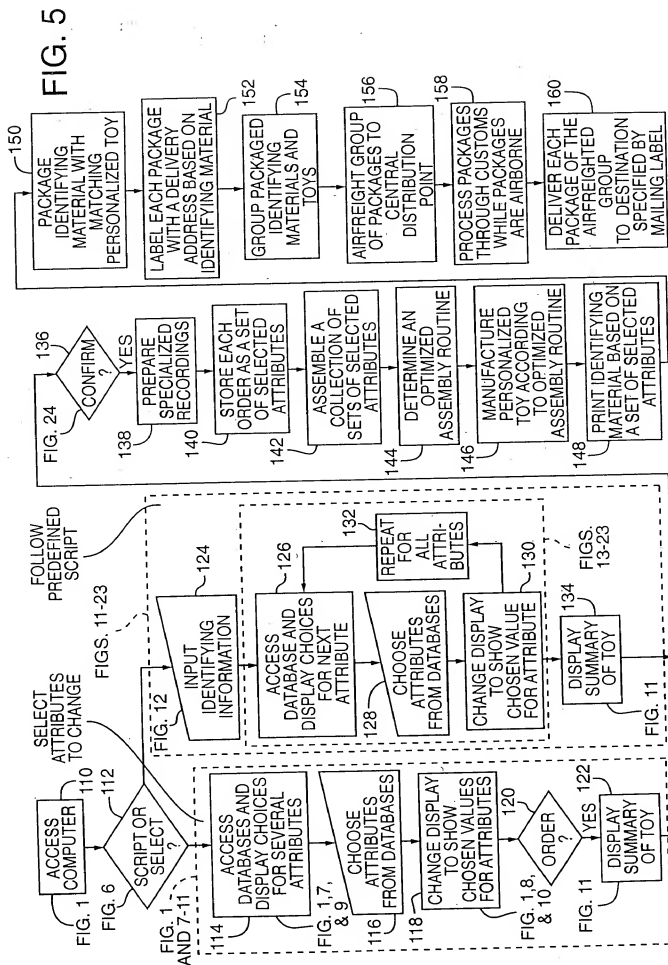
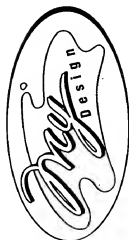


FIG. 8







Personalize your own
friend of Barbie doll!

Make your selections

and we will custom-make a beautiful doll
especially for you!

Ready, Set,
Be Creative

You can choose her:

- Look
- Eye color
- Hairstyle
- Hair color
- Fashions
- Accessories
- Personality



The fun, step-by-step way.

30d



The fun but quick way.

30c

Thousands of
combinations!

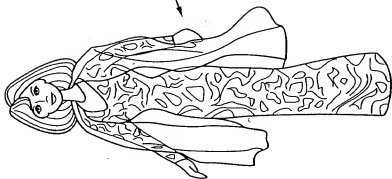
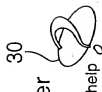


FIG. 6

26



Made for Jennifer

FIG. 7



Click

to select her

- Face
- Hairstyle
- Hair Color
- Eye Color

Then Click

Forward

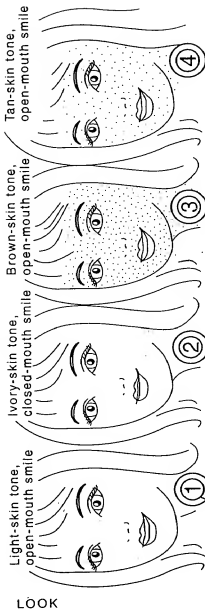
to select her

- Fashion
- Accessory Set
- Personality

Back



30

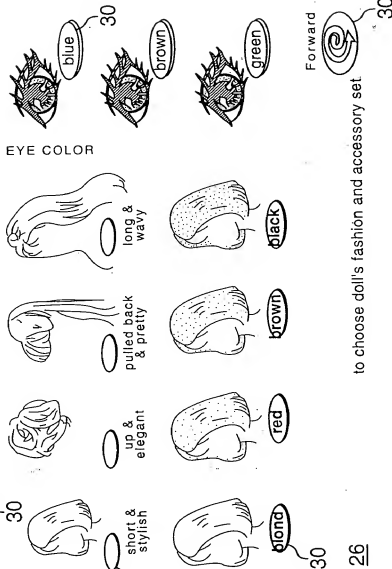


LOOK

HAIRSTYLE

HAIR COLOR

EYE COLOR



Forward

to choose doll's fashion and accessory set

26

30

FIG. 9



To help us create your doll's personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☐ No ☒

has sparkling blue eyes and pulled back & pretty brown hair. She is wearing her new Cool Jeans Outfit with City Shopper accessories. Her

birthday is in . She lives in 30

, and spends a lot of time

. She's interested in

, loves to

and enjoys being with , is a special friend of Barbie, and is personalized by you,!

Forward
30 Well Done!

26

28



Back

30

to change selections

FIG. 10



To help us create your doll's personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☐ No ☒

If yes, for whom?

Carla has sparkling blue eyes and pulled back & pretty brown hair. She is wearing her new Cool Jeans Outfit with City Shopper accessories. Her

birthday is in . She lives in

, and spends a lot of time

. She's interested in

, loves to

and enjoys being with

Carla is a special friend of Barbie, and is personalized by you, Chuck! 30

Forward
30 Well Done!

26

28



Back

30

to change selections

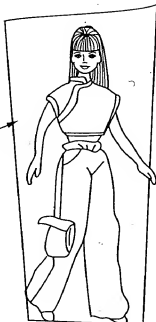
Carla, a friend of Barbie

by Chuck

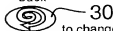


26

28



Back



to change selections



To Personalize your doll:

1. Give her a name
2. Select her look
3. Select her eye color
4. Select her hairstyle
5. Select her hair color
6. Select her fashion
7. Select her accessory set
8. Select her personality



Then see your
finished doll
on the screen!

Change your mind as often
as you like until you have the
perfect doll for you!

Back



30



30

Print
Click here to print this screen
to keep and show your friends
and family



30

Order
Click here to
purchase the doll you've
just personalized!
*Must be 18 or over. Currently available
only in the contiguous 48 U.S. states



Start Over
Click here to play
again and personalize
another doll!

30

FIG. 12

To help us create your doll's
personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name: Doll's Name: Is this a gift for someone else? Yes ☐ No ☒

26

30

Forward



to select doll's look

9/16

Select Clara's
look.

FIG. 13

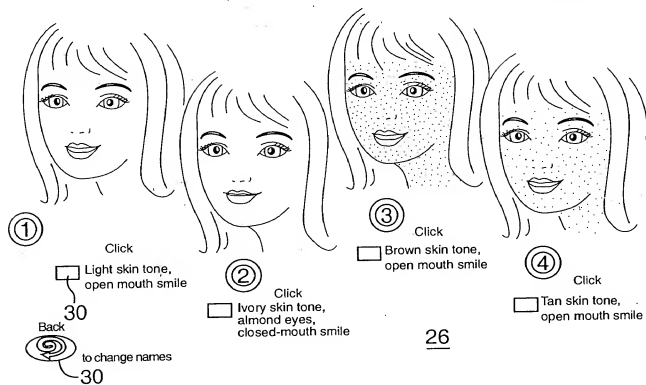


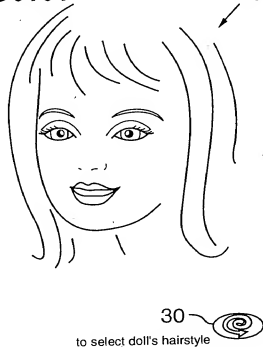
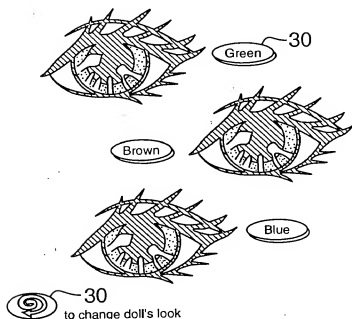
FIG. 14



STEP 3 Select Clara's
eye color

26

28

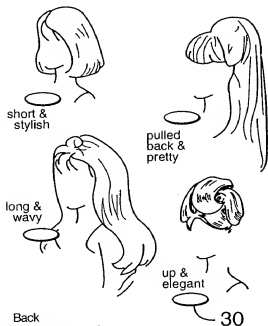


10/16

FIG. 15

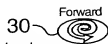
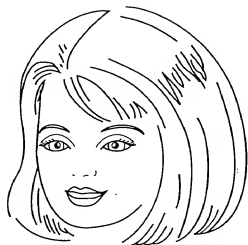


STEP 4 Select Clara's hairstyle.



to change doll's eye color

26

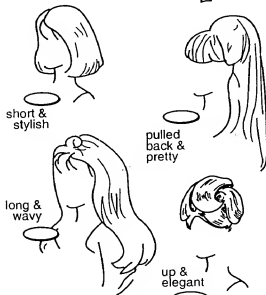


to select doll's hair color



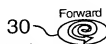
STEP 4 Select Clara's hairstyle.

FIG. 16



to change doll's eye color

26



to select doll's hair color

11/16



STEP 5 Select Clara's hair color.

FIG. 17

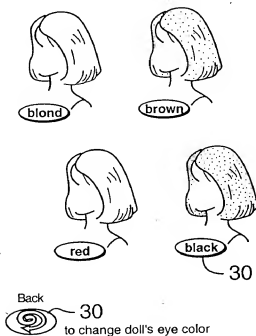
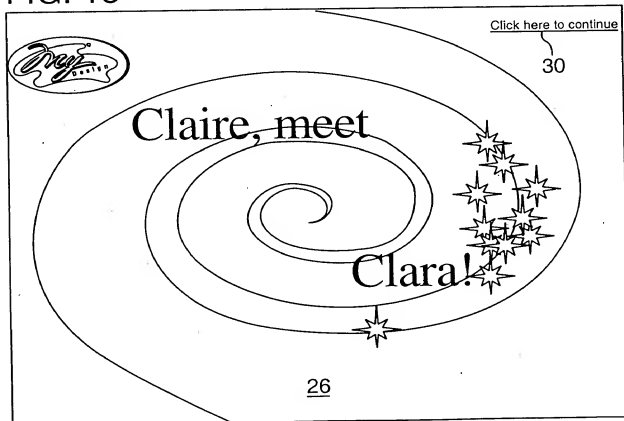


FIG. 18



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Introducing Clara

FIG. 19

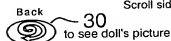
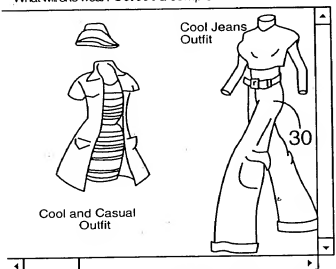
26



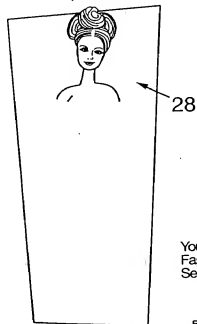
STEP 6 Select Clara's fashion!

FIG. 20

What will she wear? Select a complete outfit*



Scroll sideways for more fashions!



Your Fashion Selection



26

FIG. 21



26

STEP 7

Select an
accessory set
for more
fashion
fun!

Your
Selection

City Slick



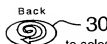
City Shopper



Night Dazzle



Purple Passion



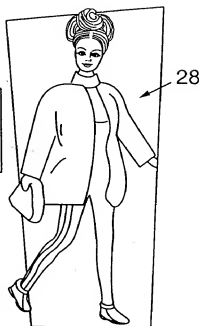
30

to select a different fashion



30

to select your doll's personality



28

FIG. 22



26

STEP 7

Select an
accessory set
for more
fashion
fun!

Your
Selection

City Slick



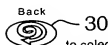
City Shopper



Night Dazzle



Purple Passion



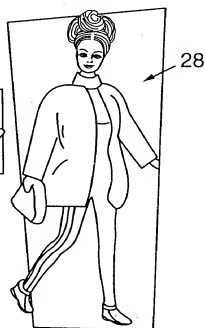
30

to select a different fashion



30

to select your doll's personality



28



14/16

FIG. 23

STEP

8

Select Clara's personality

28 →



Back

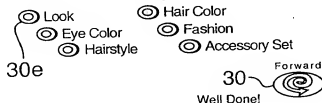


30 to change accessories

26

Clara has sparkling green eyes and up & elegant red hair. She is wearing her new Weekend Style Outfit with Night Dazzle accessories. Her birthday is in July. She lives in a big city and spends a lot of time caring for animals. She's interested in science, loves to do gymnastics and enjoys being with her cat. Clara is a special friend of Barbie, and is personalized by you, Claire!

You may change her:



Order Confirmation Registration

Please confirm your choices:

28 →



1. Doll name: Clara
2. Customer name: Claire
3. Doll's look: Tan skin tone, open-mouth smile
4. Eye color: green
5. Hair color: red
6. Hairstyle: up & elegantNight Dazzle
7. Fashion: Weekend Style outfit
8. Accessory Set: Night Dazzle
9. Doll Personality:

FIG. 24

26

Clara has sparkling green eyes and up & elegant red hair. She is wearing her new Weekend Style Outfit with Night Dazzle accessories. Her birthday is in July. She lives in a big city, and spends a lot of time caring for animals. She's interested in science, loves to do gymnastics and enjoys being with her cat. Clara is a special friend of Barbie, and is personalized by you, Claire!



30f

Already Registered
Click here to enter the
Mattel Store



30g

New Registration
Register now to place
your order.

Back



30 to finished doll

FIG. 25

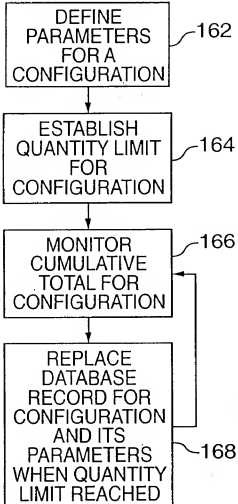
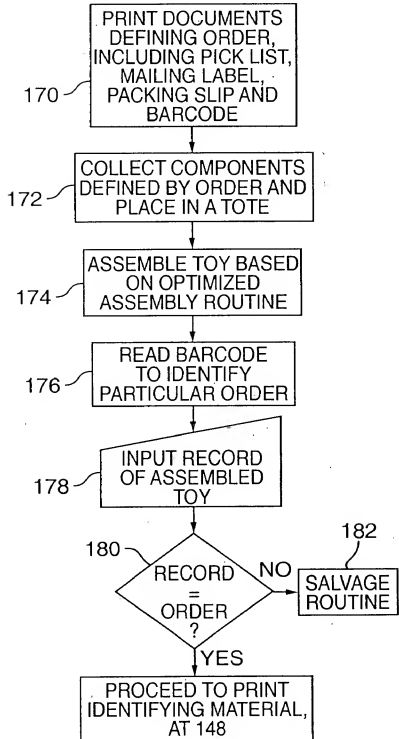
DATABASE
MAINTENANCE

FIG. 26

MANUFACTURING



16/16

<p>Design 2850 Earhart Court Hebron KY 41048</p> <p style="text-align: right;">1 OF 1</p> <p style="text-align: right;"><u>84</u></p> <p>SHIP Chelsea Caballero TO: 49-Pamela Court</p> <p style="text-align: center;">West Seneca NY 14224-</p> <p style="text-align: center;">(420) SHIP TO POSTAL CODE</p> <div style="display: flex; align-items: center;"> <div style="margin-left: 10px;">92</div> </div> <p style="text-align: center;">(420) 14224-</p> <p>UPS GROUND</p> <p>TRACKING# 1Z 181 228 03 0000 1512</p> <div style="display: flex; align-items: center;"> <div style="margin-left: 10px;">90</div> </div>	<p style="text-align: right;">90</p> <div style="display: flex; align-items: center;"> <div style="margin-left: 10px;">马尾</div> </div> <p style="text-align: center;">1Z1812280300001512</p> <p>SEQ #: 0008</p> <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; padding: 5px; margin-right: 5px;"> <p>96 94</p> <p style="text-align: center;">94a</p> <p>21803-6226</p> <p>头仔: 绿眼社郎</p> </div> <div style="border: 1px solid black; padding: 5px; margin-right: 5px;"> <p>31 94b</p> <p style="text-align: center;">94b</p> <p>19263-9109</p> <p>头仔: 杜丽莎</p> </div> </div> <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; padding: 5px; margin-right: 5px;"> <p> 2</p> <p>21804-9519</p> <p>衫款: 粉红短袖</p> </div> <div style="border: 1px solid black; padding: 5px; margin-right: 5px;"> <p> 4</p> <p>21803-5049</p> <p>附件: 珠片银包</p> </div> </div> <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; padding: 5px; margin-right: 5px;"> <p> 4</p> <p>0068-0340/</p> <p>发色: 红发</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p> 4</p> <p>21803-9309</p> <p>发型: 马尾</p> </div> </div> <p style="text-align: right;">Print date 08/25/1998</p>
---	---

<p></p> <p>S Chelsea Caballero H 49-Pamela Court I P West Seneca, NY 14224- T O TRK# 1Z 181 228 03 0000 1512</p> <p style="text-align: right;">1-800-628-3614</p>	<p style="text-align: right;">98</p> <p style="text-align: right;"><u>88</u></p> <div style="display: flex; align-items: center;"> <div style="margin-left: 10px;">90</div> </div>
---	--

Order #	Qty	ID#	Proc Date	Name: Jenna
151-1	1	21804-9CJR	08-26-1998	Designer: Chelsea

<p style="text-align: center;">Return Policy</p> <p>Your satisfaction is completely guaranteed. If you are not 100% satisfied with this product, you may return your purchase within 30 days for a refund of the purchase price. For your protection, please use UPS or Insured Parcel Post for return shipment. Please indicate the reason below and return to: Design 2850 Earhart Court, Hebron KY 41048</p> <p>REASON FOR RETURN: _____</p> <p>_____</p> <p>_____</p>	<p>Chelsea Caballero 49-Pamela Court West Seneca, NY 14224-</p> <p>TO: Design 2850 Earhart Court Hebron, KY 41048</p>
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